

BARRON'S 2019 TOP RIA FIRMS

Barron's ranks Moneta among nation's Top 5 RIAs again for combination of quality and scale

SEPTEMBER 2019—MonetaSM immediately stands out among the other Top 5 Registered Investment Advisers (RIAs) in the latest national rankings published by Barron's because of its selective number of clients served, advisors employed and operating locations. Moneta provides the lowest client-to-advisor ratio (44:1) of the Top 5 firms, allowing it to offer clients a combination of scale and personal attention that is rare among its competition. The firm achieved its lofty position in the rankings by strategically cultivating a strong foundation of institutional knowledge and refined processes in St. Louis before launching an expansion market this year. Moneta's unwavering commitment to operate with a client-first approach continues to elevate the firm nationally.

"When we learned that Moneta ranked as a Top 5 RIA for the second year in a row, the first thing we thought of was our clients. I want to publicly thank them, because this ranking is more about them than us," said Moneta's Managing Partner and Chairman of the Board, Eric Kittner. "It always comes back to serving clients best. When you continually make business decisions from that perspective, clients do well, and so does the firm."

Rank '19	Rank '18	Firm	Location	Top Executives	Clients	Advisors	C/A Ratio	Offices	States
1	1	Edelman Financial Engines	Sunnyvale, CA	Lawrence Raffone, Christopher Jones, Mario Ramos	1,210,000	310	3903:1	178	49
2	N	Creative Planning	Overland Park, KS	Peter Mallouk, Jim Williams, Molly Rothove	27,838	286	97:1	29	16
3	6	Private Advisor Group	Morristown, N.J.	John Hyland, Pat Sullivan	55,033	640	86:1	286	35
4	3	Mariner Wealth Advisors	Overland Park, KS	Marty Bicknell, Cheryl Bicknell, Katrina Scott	17,708	299	59:1	35	22
5	4	Moneta Group Investment Advisors	Clayton, MO	Eric Kittner, Keith Bowles, Bill Hornbarger	4,660	105	44:1	2	1