

# INVESTMENT QUARTERLY

Bill Hornbarger | Chief Investment Officer

THIRD QUARTER 2018

## ECONOMY ON SOLID FOOTING BUT CAUTION STILL WARRANTED

*"Distinguishing the signal from the noise requires both scientific knowledge and self-knowledge." –Nate Silver*

In the past few years, we've had plenty of news to distract investors from what's driving the markets. While headlines have been dominated by a constant barrage of social and political news to date, the domestic equity markets have taken their cue from the positive economic environment, broadly rallying during the third quarter. As we've seen so frequently since the Global Financial Crisis, domestic large-cap growth led the markets, and much of the gains continue to be driven by the FAANG stocks (Facebook, Amazon, Apple, Netflix and Google).

TAKE A LOOK INSIDE  
OUR THIRD-QUARTER  
REVIEW FOR:



QUARTERLY INSIGHTS  
FROM OUR CIO



Q3 MARKET RECAP FROM OUR  
INVESTMENT TEAM



SELECT ECONOMIC AND  
SECTOR CHARTS

## Economy Healthy but Concerns Remain

Earnings growth remains strong: The S&P 500's second quarter (latest data available) was characterized by double-digit revenue growth and 27% year-over-year earnings growth.\* This is consistent with an economy that seems to be on very solid footing. You can pick almost any economic data series and see the strength:

- ◇ Unemployment remains below 4%
- ◇ Jobless claims recently touched a 49-year low
- ◇ Manufacturing (per the Institute for Supply Management) has expanded 30 of the past 31 months
- ◇ Business and consumer confidence remain strong
- ◇ Second-quarter GDP printed at a 4.2% annualized rate

In acknowledgement of a healthy economy, and with almost 10 years separating us from the Global Financial Crisis, the Federal Open Market Committee (FOMC) continued to increase the overnight target federal funds rate and slowly shrink the size of its balance sheet. The target rate (lower bound) now sits at 2%, and the FOMC has increased three times (25 basis points each) this year, with the latest on September 26th.

In response to changes in monetary policy and the economy, benchmark U.S. Treasury yields continue to increase. In recent sessions, the 10-year yield has broken above 3% and touched the highest yield level in seven years. To date, this has not weighed on domestic equities, but the strength of the U.S. dollar (partially due to interest-rate differentials versus other currencies) has been a headwind for international investing.

As always is the case, there are areas of concern. Housing activity, by just about any measure, has softened in recent months. Mortgage rates are at/near their highest levels since 2011, and housing affordability is at the lowest level since 2008. The good news for housing is that the unemployment rate remains low.

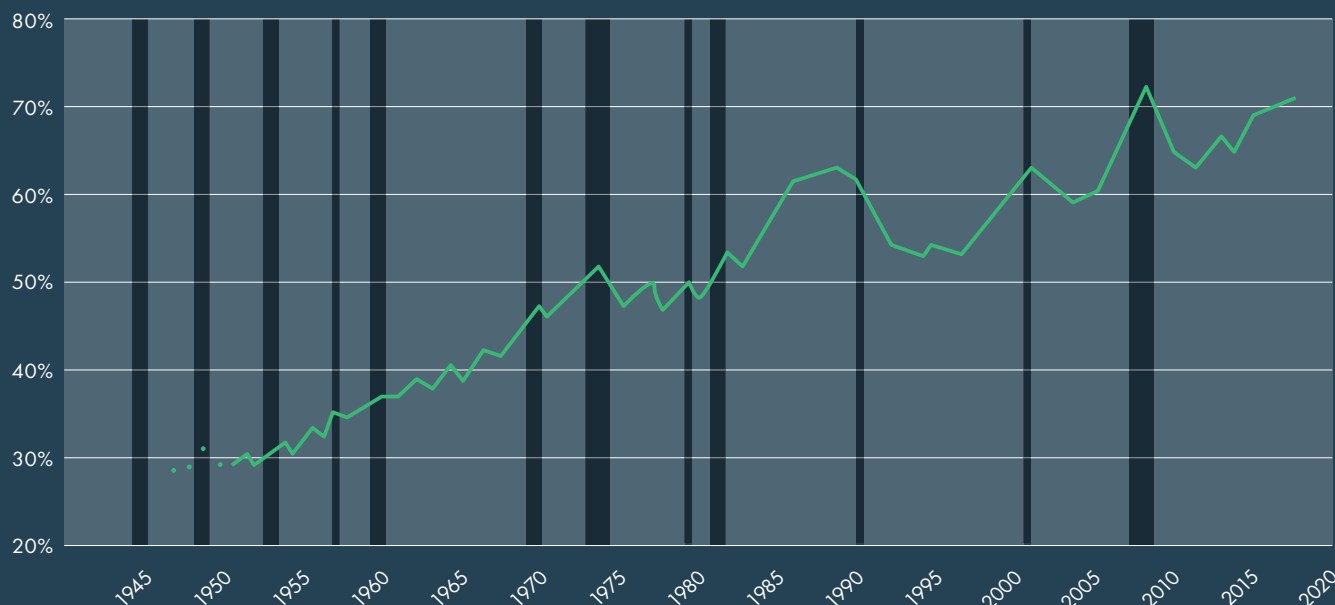
The other area of concern is the credit markets—more specifically, the impact of 10 years of ultra-accommodative monetary policy on risk premiums and the knock-on effects of investor behavior when “safe” assets have returned very little for a prolonged period of time. In terms of the credit markets themselves, deficits have increased and are expected to rise more based on the latest tax cuts, and the debt of U.S. financial corporations as a percentage of GDP is near a post-World War II high (**Display**).

\*Source: J.P. Morgan

DISPLAY

## U.S. Financial Corporation Debt Close to Multi-Decade High

Nonfinancial Business Sector Outstanding Debt as a % of SAAR GDP



Source: Federal Reserve Board/Haver Analytics  
As of December 31, 2017

The amount of leveraged loans, high-yield bonds (particularly CCC-rated) and BBB-rated bonds (lowest level of investment grade) have all increased dramatically at the same time that quality has deteriorated by most measures. All of this has happened against the backdrop of an extended period of relatively low volatility, positive returns and low, risk-free rates on such things as cash, Treasury bills and CDs. Investors have generally had to step out on the risk curve to generate “adequate” returns, and the credit markets have been very accommodating in raising capital in this environment.

The good news is that a strong economy and benign inflation are supportive of the markets, which is the environment in which we currently find ourselves. The aforementioned concerns would be a higher threat level in a weaker economy.

I will close with two thoughts:

- ◇ First, when the U.S. Federal Reserve (Fed) hits the brakes, reverses course and begins raising interest rates after a protracted easing cycle, usually someone or something goes through the windshield. Food for thought.
- ◇ Second, if risk premiums in credit markets are tight, investor comfort is relatively high and valuations in many sectors are above average, some caution is probably warranted.

No one knows when the next market event or correction will happen, but being prudent in one’s asset allocation, disciplined in sticking close to it, and reviewing it periodically to make sure it still is appropriate are activities of a successful investor.

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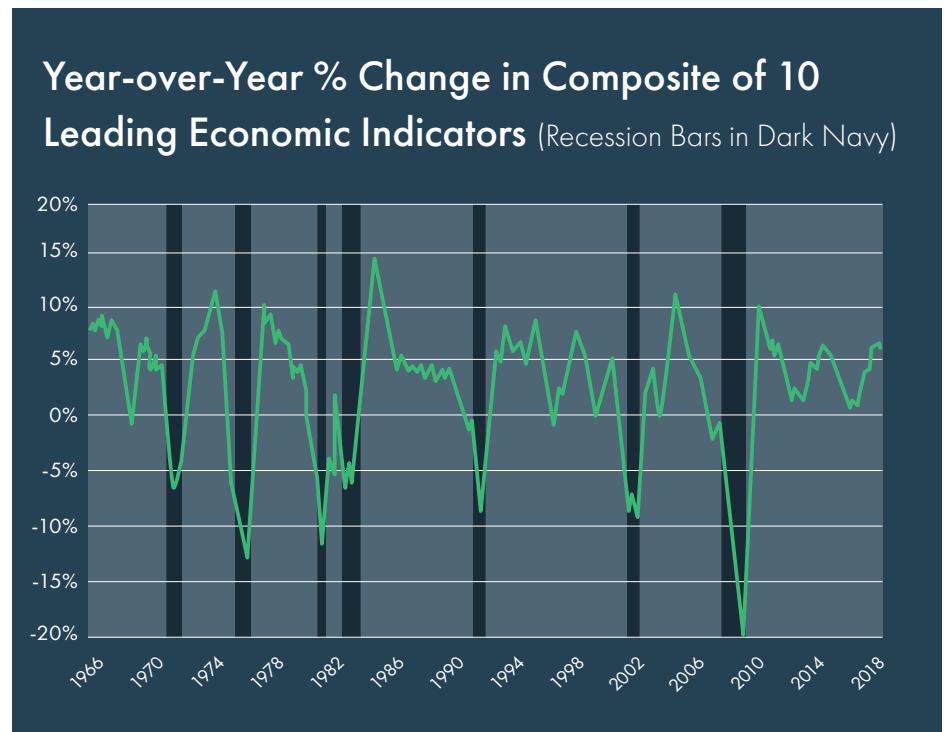
## Market Recap: Third Quarter 2018

- ◇ A strong U.S. economy continued to drive U.S. stocks higher in the third quarter, leaving U.S. equities well ahead of international markets for the year.
- ◇ Additionally, this market has shown once again that valuation is a poor metric for market timing as the most expensive parts of the market, relative to their own history, continued to be the strongest.
- ◇ Outside the U.S., relative weakness was once again created by U.S. dollar strength, offsetting the gains in developed markets.
- ◇ Emerging markets were also weakened by trade tensions and export weakness in China.
- ◇ U.S. Treasuries were weak in general as interest rates rose across the board, though the shape of the yield curve continued to flatten.
- ◇ The credit market was the strongest, with both high yield and investment grade benefiting from tightening credit spreads.
- ◇ Economic growth remained robust in the U.S., with employment, wages, consumer confidence and activity in the manufacturing sector all pointing in a positive direction.
- ◇ The Fed implemented its third rate hike of 2018, removing references to “accommodative” policy and striking an overall optimistic tone.
- ◇ The Fed’s economic projections reflected a slightly higher growth forecast with an unchanged inflation outlook and, importantly, expectations for the appropriate long-term level of the fed funds target rate remained near 3%.

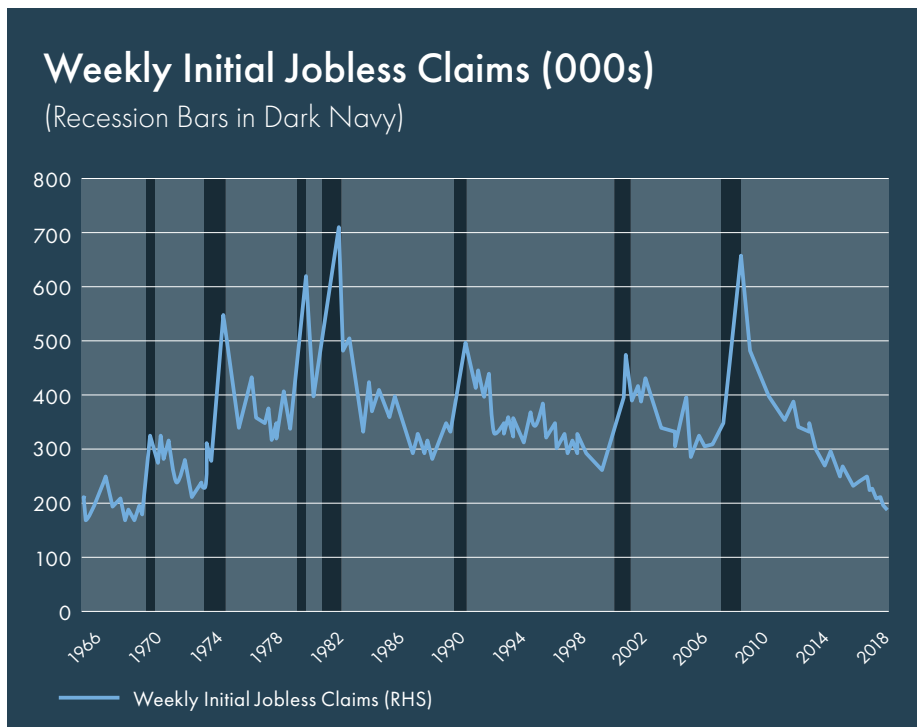
# Select Economic and Sector Charts

## Leading Economic Indicators

- ◆ The Conference Board Leading Economic Index (LEI) for the U.S. continued on an upward trend through August, consistent with a solid growth scenario in the second half of 2018.
- ◆ Positive contributions from the Institute for Supply Management (ISM) New Orders Index and the financial components more than offset the negative contributions from building permits and weekly hours in manufacturing.



Source: The Conference Board/Haver Analytics  
As of August 31, 2018



Source: The Conference Board/Haver Analytics  
As of August 31, 2018

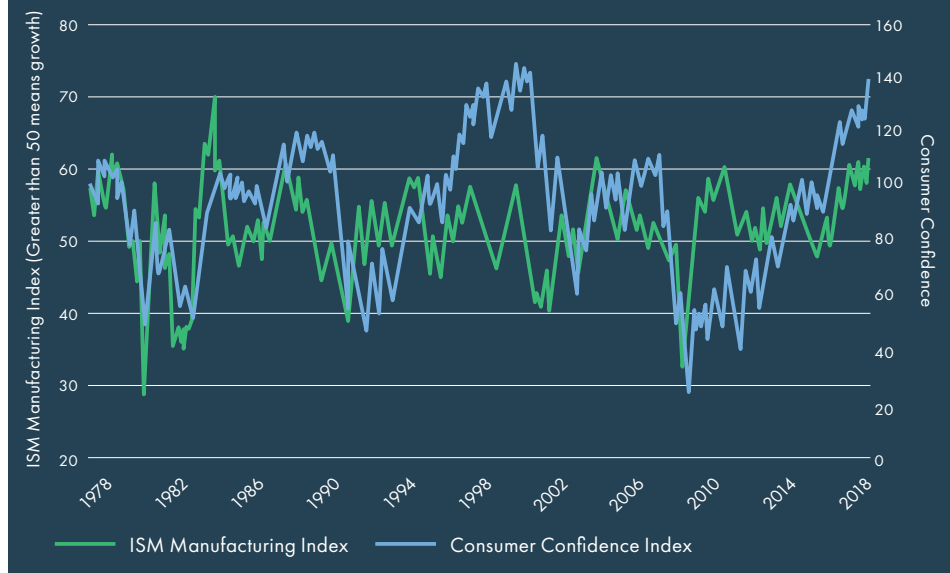
## Employment & Wages

- ◆ For the period ending August 31, the monthly average of initial jobless claims fell to the lowest level since 1969.
- ◆ U.S. employers added 201,000 jobs in August, and the unemployment rate was unchanged at 3.9%, according to the U.S. Bureau of Labor Statistics' Employment Situation Report issued in September.
- ◆ With this increase, the economy has added jobs for 95 consecutive months.
- ◆ Average hourly earnings for all employees on private nonfarm payrolls rose by 10 cents in August, and year-over-year hourly earnings increased by 2.9%.

## Confidence & Manufacturing

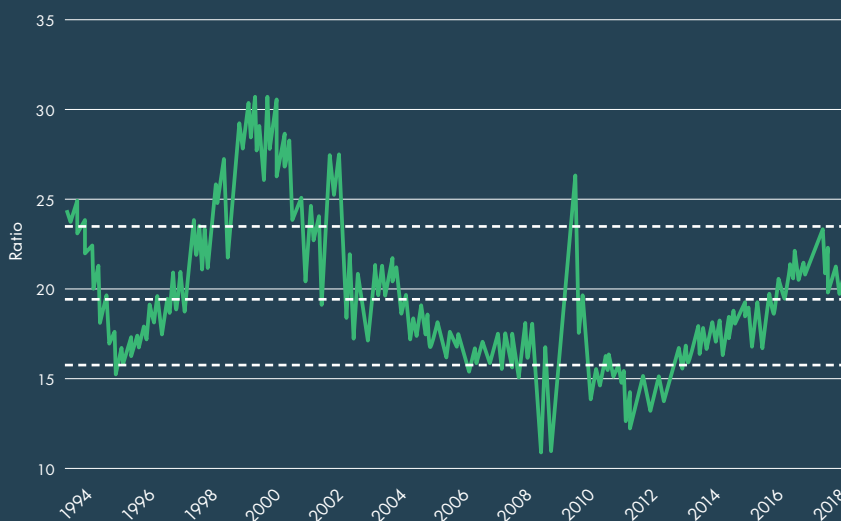
- ◆ Confidence metrics across the board were strong in the third quarter.
- ◆ U.S. consumer confidence reached its highest level since 2000, and the National Federation of Independent Business's Survey showed that small businesses were at the most optimistic levels since the survey began in 1974.
- ◆ Economic activity in the manufacturing sector continued to expand in September as the overall economy grew for the 113th consecutive month, according to the ISM Report on Business issued October 1.
- ◆ Fifteen of the 18 industries surveyed by the ISM reported growth in new orders in September, led by textile mills, miscellaneous manufacturing, plastics and rubber products, and computer and electronic products.

### ISM Manufacturing Index vs. Consumer Confidence



Source: Haver  
As of August 31, 2018

### S&P 500 Trailing 12-Month P/E Ratio



Source: Bloomberg. The middle dotted line represents the 30-year average and the two other lines are one standard deviation above and below.  
As of September 30, 2018

## T-12 Price/Earnings Ratio

- ◆ The trailing 12-month P/E ratio for the S&P 500 finished the quarter slightly higher relative to June.
- ◆ Although earnings growth between the first and second quarter slowed, overall growth remains strong as year-over-year earnings growth sits above 20%.
- ◆ While the strong earnings growth remains supportive for stocks, the bar has been set very high as analysts' year-over-year estimates are currently at 21%, and it could become more difficult for the majority of companies to beat these elevated expectations.

# Equity Performance

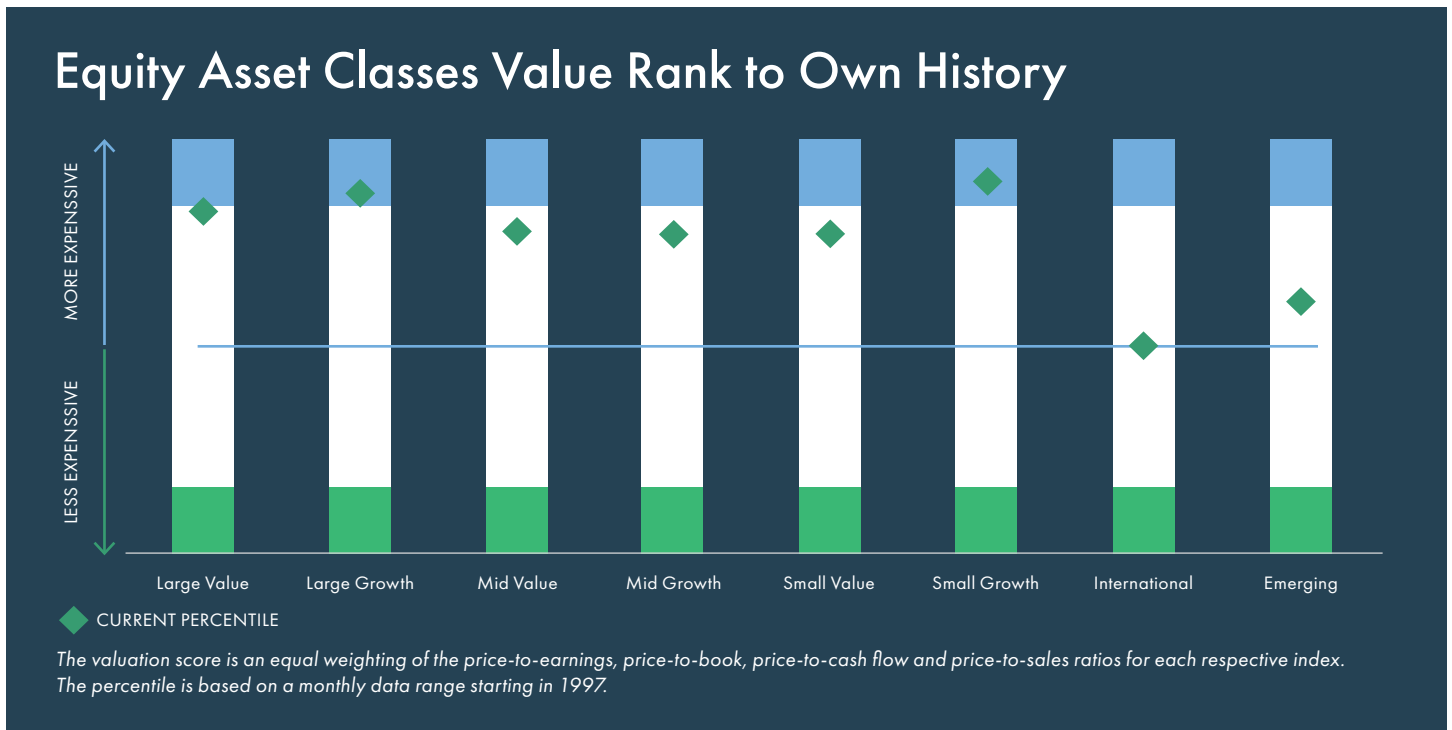
Equity Styles	Trailing Returns (%)							Calendar Returns (%)				
	9/30/2018											
	3Q18	YTD	1 Year	3 Years	5 Years	10 Years	15 Years	2017	2016	2015	2014	2013
S&P 500	7.71	10.56	17.90	17.28	13.93	11.95	9.64	21.82	11.95	1.37	13.68	32.37
U.S. Large Value	5.70	3.91	9.43	13.52	10.70	9.77	8.87	13.64	17.33	-3.84	13.45	32.56
U.S. Large Growth	9.17	17.09	26.29	20.53	16.57	14.29	10.66	30.21	7.07	5.67	13.05	33.49
U.S. Mid Value	3.30	3.13	8.78	13.07	10.70	11.27	10.81	13.31	19.99	-4.79	14.73	33.56
U.S. Mid Growth	7.57	13.38	21.10	16.62	12.98	13.43	11.06	25.26	7.30	-0.20	11.89	35.73
U.S. Small Value	1.60	7.17	9.36	16.11	9.91	9.51	9.47	7.82	31.72	-7.47	4.21	34.52
U.S. Small Growth	5.51	15.72	21.02	17.93	12.12	12.63	10.58	22.14	11.28	-1.38	5.60	43.30
Developed International	1.42	-0.99	3.26	9.82	5.00	5.97	7.38	25.70	1.59	-0.28	-4.32	23.44
Intl Large Value	1.25	-3.00	0.23	8.84	3.85	5.23	7.03	22.22	5.82	-5.04	-4.69	23.84
Intl Large Growth	1.58	0.94	6.26	10.69	6.05	6.64	7.63	29.39	-2.64	4.51	-3.98	22.99
Intl Small	-0.80	-1.87	4.10	12.75	8.31	10.05	9.93	33.47	2.49	9.92	-4.63	29.62
Emerging Markets	-1.00	-7.49	-0.50	12.80	4.00	5.77	10.00	37.79	11.75	-14.61	-1.96	-2.26

U.S. Sectors	Trailing Returns (%)							Calendar Returns (%)				
	9/30/2018											
	3Q18	YTD	1 Year	3 Years	5 Years	10 Years	15 Years	2017	2016	2015	2014	2013
Basic Materials	0.36	-2.73	4.01	15.51	8.78	8.47	9.20	23.84	16.69	-8.38	6.91	25.60
Communication Services	-0.58	10.16	14.72	19.51	15.53	16.26	-	24.47	11.61	10.81	7.08	40.76
Consumer Discretionary	8.18	20.64	32.54	18.48	16.04	17.39	11.83	22.98	6.03	10.11	9.68	43.08
Consumer Staples	5.70	-3.34	2.93	7.55	9.20	10.03	9.65	13.49	5.38	6.60	15.98	26.14
Energy	0.61	7.46	13.94	10.72	1.32	3.92	9.69	-1.01	27.36	-21.12	-7.78	25.07
Financials	4.36	0.09	8.73	16.73	13.45	7.42	4.21	22.18	22.80	-1.53	15.20	35.63
Healthcare	14.53	16.63	18.35	14.79	15.36	14.21	10.52	22.08	-2.69	6.89	25.34	41.46
Industrials	10.00	4.84	11.18	17.64	12.87	11.74	10.07	21.03	18.86	-2.53	9.83	40.68
Real Estate	0.86	1.67	4.95	8.16	9.71	7.72	9.16	10.85	3.39	4.68	30.19	1.60
Technology	8.80	20.62	31.49	27.65	22.39	17.09	11.99	38.83	13.85	5.92	20.12	28.43
Telecommunications	9.94	0.75	4.39	9.74	6.65	8.88	8.16	-1.25	23.49	3.40	2.99	11.47
Utilities	2.39	2.71	2.93	10.60	11.05	9.03	10.18	12.11	16.29	-4.85	28.98	13.21

Source: Bloomberg / Annualized if greater than one year. All sectors represented by S&P indices.

- ◇ U.S. equities significantly outperformed international and emerging-market equities, and U.S. growth companies outperformed value across all market-cap spectrums.
- ◇ Both international and emerging markets suffered from the U.S. dollar's strength, as local-currency markets were relatively flat.
- ◇ Weakness in emerging markets was also created by a sharp slowdown in exports from China.
- ◇ Sector performance analysis was a little more complicated in the third quarter as Standard & Poor's completed its realignment of its sectors, changing the telecommunications sector to the communications services sector in September.
- ◇ The new sector combines the telecom companies with select information technology and consumer discretionary companies, which Standard & Poor's believes better reflects the current communications and information delivery landscape. Given the age of the newly created sector, the historical performance is back-tested and provided by Standard & Poor's.
- ◇ While telecom companies performed well during the quarter, the newly created communications services sector performed poorly as Facebook, the second-largest company in the sector, collapsed on poor earnings results and news scandals.
- ◇ The strongest-performing sector during the quarter was healthcare, which was led by biotech and pharmaceutical companies.

# Valuation Blend



Source: Bloomberg, Moneta  
As of September 30, 2018

- ◇ Using our four-factor blend, valuation movement was generally mixed during the quarter and there were not any significant directional changes.
- ◇ Small growth remains the most expensive relative to its own history, and international markets, both developed and emerging, are significantly cheaper, though still trading at or above their historical averages.

## Fixed-Income Sector Performance

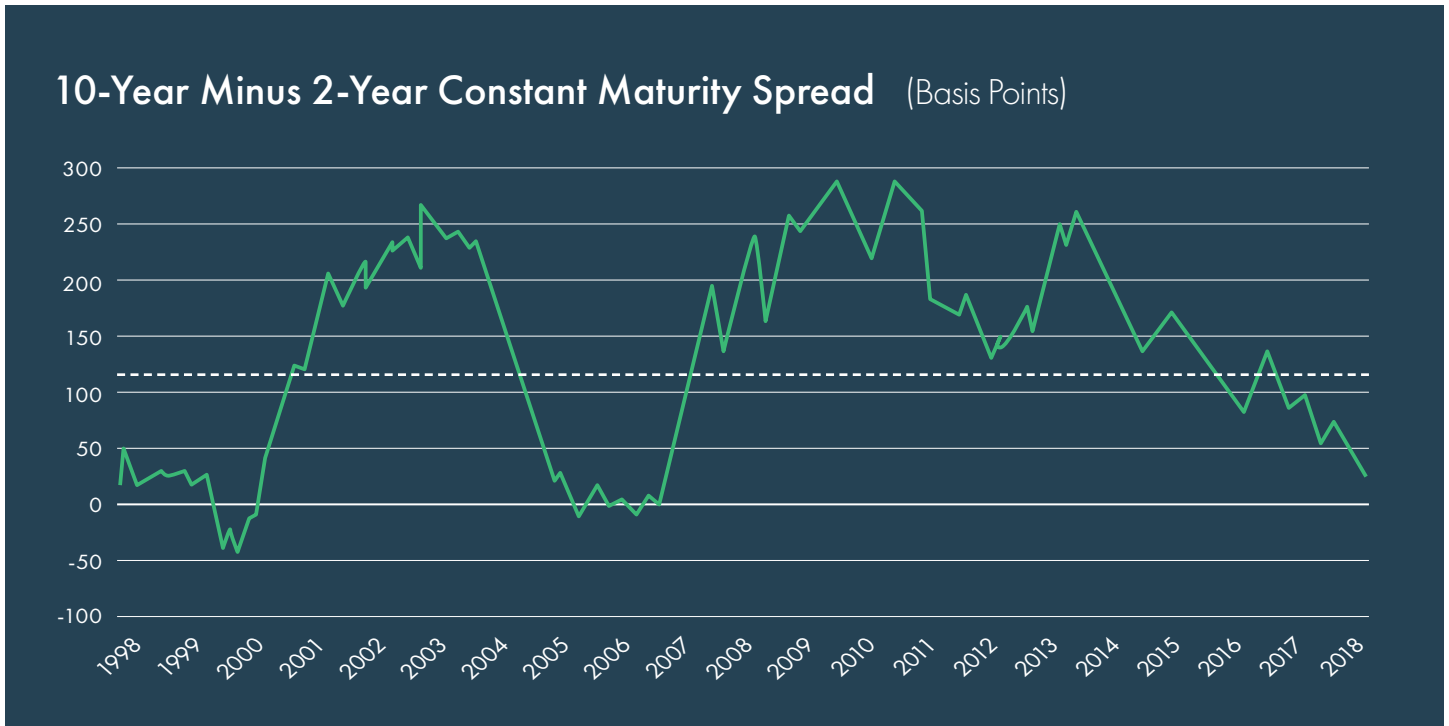
Fixed Income Sectors	Trailing Returns (%)							Calendar Returns (%)				
	9/30/2018							2017	2016	2015	2014	2013
	3Q18	YTD	1 Year	3 Years	5 Years	10 Years	15 Years					
Treasuries												
1-3 Years	0.19	0.24	-0.04	0.36	0.56	1.10	1.90	0.42	0.86	0.56	0.63	0.36
3-5 Years	-0.16	-0.91	-1.49	0.12	0.96	2.38	2.96	0.99	1.33	1.60	2.18	-0.96
5-7 Years	-0.36	-1.67	-2.19	0.06	1.38	3.18	3.62	1.87	1.30	1.98	4.84	-3.60
7-10 Years	-0.79	-2.74	-2.99	-0.19	1.83	3.83	4.13	2.55	1.05	1.63	9.00	-6.04
10-20 Years	-1.56	-4.14	-3.79	-0.15	2.71	4.66	4.92	4.19	1.04	1.40	14.53	-8.39
20+ Years	-3.00	-5.92	-3.52	0.84	4.77	5.45	5.76	8.98	1.43	-1.59	27.48	-13.88
Tips	-0.92	-0.99	0.41	2.14	1.49	3.39	3.97	3.30	4.85	-1.72	4.43	-9.26
Municipals	-0.15	-0.40	0.35	2.24	3.54	4.75	4.11	5.45	0.25	3.30	9.05	-2.55
MBS	-0.12	-1.07	-0.92	0.98	2.02	3.33	3.83	2.47	1.67	1.51	6.08	-1.41
Corporates	0.97	-2.33	-1.19	3.11	3.54	6.35	4.69	6.42	6.11	-0.68	7.46	-1.53
High Yield	2.40	2.57	3.05	8.14	5.54	9.46	7.74	7.50	17.13	-4.47	2.45	7.44

Source: Bloomberg / Annualized if greater than one year. All sectors represented by S&P indices.

- ◇ Longer-term U.S. Treasuries were the weakest segment of the fixed-income market in the third quarter.
- ◇ Credit-related sectors posted some of the strongest performance of the quarter, the first positive quarterly return for the investment-grade corporate sector this year.
- ◇ Against the backdrop of strong economic growth, rising inflation and rising interest rates in the U.S., high-yield credit has been the strongest performer among fixed-income sectors.



# Treasury Yield Curve & Corporate Spreads



Source: Bloomberg  
As of September 30, 2018

- ◇ Although the U.S. Treasury yield curve shifted upward during the third quarter (rates at all maturities increased), the spread between short-term and long-term rates continued to gradually tighten, falling below the 25-basis-point mark.
- ◇ During the third quarter, investment-grade credit spreads returned to their longer-term trend of tightening; however, high-yield spreads have reached their tightest levels since before the Global Financial Crisis.

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