

For Immediate Release

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Moneta Group Hosts Renowned Economist Richard Hoey

ST. LOUIS—April 8, 2010— Clayton-based Moneta Group, a provider of Family CFO services to successful families, will host Richard Hoey, chief economist of The Dreyfus Corporation and chief economist and senior vice president of The Bank of New York Mellon Corporation. As one of the world's leading economic experts, Hoey will share his insights on the current financial picture with Moneta Group clients and their guests at the Ritz-Carlton on April 22. The event is not open to the public, but members of the media are invited to attend and interviews with Hoey are available upon request either prior to his visit or in conjunction with it.

The Dreyfus Corporation, established in 1951 and headquartered in New York City, is an asset management and distribution company currently managing more than \$400 billion in mutual funds and separately managed accounts. As its chief economist, Hoey is responsible for monitoring all aspects of the economic environment of Dreyfus and its manager, The Bank of New York Mellon Corporation, including the U.S. economy, the global economy and currencies.

With a financial pedigree that includes degrees from Yale and New York University, a career that spans decades, a respected reputation and an approachable delivery, Hoey's presentation is expected to be informative as it is engaging.

The event is part of Moneta Group's ongoing effort to provide its clients with enrichment and appreciation opportunities. Past events have included appearances by David Kelly, chief market strategist at JP Morgan and Robert Steers, co-chairman and co-chief executive officer of Cohen & Steers, Inc., a New York Stock Exchange listed company (CNS).

To attend the event or arrange an interview with Hoey, contact Meredith Boggess, 314-244-3382. High resolution photo of Richard Hoey available upon request.

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About Moneta Group

Headquartered in St. Louis, Missouri, Moneta Group provides "Family CFO" services to a select group of successful families. Founded in 1905, the firm's primary role is serving as their clients' advocate - while helping them negotiate the many complexities encountered in managing their complex financial affairs. Advice is provided across a broad range of topics including investment management, retirement planning, estate planning, risk management, business succession planning, income tax planning, employee compensation planning and education funding. As the Family CFO, Moneta allows their clients the opportunity to continue doing what they do best: building wealth, pursuing hopes, and living the life of their dreams. For more information on Moneta Group, visit www.monetagroup.com.

